



# How To BECOME A BLOOD DRIVE SPONSOR

## HOSTING A BLOOD DRIVE

Save lives when it is convenient for your organization! We understand that your days are filled with many commitments and we want to make your commitment to help save lives through blood donations easier.

Shepard can bring a bloodmobile right to your curbside, or set up a blood drive in a room you provide. The steps are simple and the result is life changing for our patients in need.

## PRIOR TO YOUR BLOOD DRIVE

- Mandatory Site Inspection if:
  - ◇ Your group is hosting its first blood drive
  - ◇ No blood drive has taken place at your site within the past two years
- A Shepard representative for your area will contact you to discuss all details pertaining to your blood drive. Including whether the drive should be on a bloodmobile, inside, or at a center.

## BLOOD DRIVE SITE REQUIREMENTS

If the blood drive is at your site:

- Parking for blood donors.
- Easy access to the parking area for the bloodmobile (no tight corners, narrow alleys, etc.). Our bloodmobiles are approximately 38' to 40' long.
- Level parking space near your building. Preferably not grass or dirt.
- Access to a public bathroom for Shepard employees and donors.
- A Shepard representative will give all further information, including center drive requirements



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## SCHEDULING

- Schedule your blood drive by contacting us at 706.737.4551.
- Blood drives are scheduled for a minimum of three hours and a maximum of eight hours.
- A sign-up sheet and free promotional materials will be sent to you prior to your blood drive.
- Your Shepeard representative will provide further information about the material we offer for your drives.

## THE DAY OF YOUR DRIVE

- The bloodmobile will arrive approximately 30 minutes prior to the drive start time.
- Arrange for a representative to meet our staff to verify the location and answer any questions.
- A representative must attend the event or check in throughout the drive.
- After giving blood, donors will be asked to relax for 10 to 15 minutes and have a snack.
- Shepeard will provide complementary snacks and drinks.

## DONOR INFORMATION

- Donors should be prepared to spend an hour for the entire donation process. (register, donate, rest)
- Donors must bring a valid photo I.D. or Shepeard donor card.

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**SHEPEARD BLOOD CENTER - AUGUSTA**  
1533 WRIGHTSBORO RD. | 706.737.4551

**SHEPEARD BLOOD CENTER - EVANS**  
4329 WASHINGTON RD. | 706.854.1582

**SHEPEARD BLOOD CENTER - AIKEN**  
353 FABIAN DR. | 803.643.7996